

Technology and Textuality: Converting "Literature" to the Digital Medium

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Legend:WM = *Writing Materials* bookBHR = *Book History Reader*

HO = Handout

Online = WWW source

Date	Lecture/Discussions	Keywords	Reading Due	Assignment Due
WEEK 1	WHAT IS BIBLIOGRAPHY & HISTORY OF THE BOOK?			
Mon, 6/2	<i>Introductions</i>	Text Book Literature Author Archive Hypertext	<ul style="list-style-type: none"> Syllabus Policies & Reading Schedule What is a _____? Questions to consider and some quotes to guide us (HO) 	
Tue, 6/3	<i>Brief Introduction to Bibliography & History of the Book</i>	Codes Bibliographic Code Text Work HTML Analytical Bibliography McKerrow Bowers textual variants McKenzie book history sociology of the text	<ul style="list-style-type: none"> Hypertextual Project: Instructions (HO) General Writing Guidelines for In-Class Writing (HO) Responding to Discussion Board Questions (HO) Darnton, "The Heresies of Bibliography," <i>New York Review of Books</i> 50:9, 43-45. (HO) Darnton, "What is the History of Books?" (BHR) 	
Wed, 6/4	<i>How to Use Blackboard (Lab)</i>	Literature Audience Reader/User Evaluating		Discussion Board Response: Introduction to Blackboard
	<i>Determining "Good" Literature & Beginning to Digitize</i>		<ul style="list-style-type: none"> "Found: A Twain Play Good Enough to Stage" by Jesse McKinley. <i>New York Times</i> 5/12/03, E1 	

			<ul style="list-style-type: none"> "The Evelyn Wood of Digitized Book Scanners" by John Markoff. <i>New York Times</i> 5/12/03, C8 Twain, "The First Writing-Machines" (WM) 	
Thur, 6/5	<i>Getting into Basic HTML</i> (Lab)	HTML Web Design	<ul style="list-style-type: none"> Group Presentation: Instructions (HO) 	HTML Exercise Discussion Board Response: Creating your first HTML page
WEEK 2	WHAT IS BIBLIOGRAPHY & HISTORY OF THE BOOK? (contd.) WHAT IS AN AUTHOR?			
Mon, 6/9	<i>History of Printing</i> (Visit to Special Collections)	Cuneiform Papyrus Movable Type Woodcut Illustrations Illuminated Manuscript Edition Stereotype Edition Parts Publication (Serialized) Circulating Library Multi-Volume Novel Decaled Edge Handmade Paper	Meet at Fales Library, NYU	Discussion Board Response: Special Collections Visit (Read Student Responses here)
Tue, 6/10	<i>What is a Book?</i>	Sociology of the Text Work/Text Greg & Copytext Tanselle Eclectic Editing Textual Witnesses Authorial Intention Linguistic Codes Bibliographic Codes Textual Condition	<ul style="list-style-type: none"> McKenzie, "The Book as Expressive Form" (BHR) McGann, "The Socialization of Texts" (BHR) Questions to Consider for Constructing a Hypertext (HO) 	Discussion Board Response: McGann & McKenzie's concept of sociology of the text Hypertextual Project Proposal (In-Class Writing)
Wed, 6/11	<i>What is an Author?</i>	Author Scriptor	<ul style="list-style-type: none"> Barthes, "The Death of the Author" (BHR) 	In-Class Response Ppr: Barthes
Thur, 6/12	<i>Practice Evaluating Hypertexts</i> (Lab)		<ul style="list-style-type: none"> Mr. Beller's Neighborhood (online) Anna L. Barbauld Hypertext (online) "How to Separate Good Data from Bad" by Tina Kelley. <i>New York Times</i> 3/4/99 (HO) Evaluating Websites, 	In Class Response Ppr: Review Mr. Beller's Neighborhood

			<p>Lesley University (online)</p> <ul style="list-style-type: none"> Evaluating Information Found on the Internet, Johns Hopkins University (online) Landow, "Is This Hypertext Any Good?" (online) 	
WEEK 3	WHAT IS AN AUTHOR? (contd.) WHAT IS LITERATURE? WHAT IS AN ARCHIVE?			
Mon, 6/16	<p><i>What is an Author? (contd.)</i></p> <p><i>What is Literature?</i></p>	<p>Author-function Canon Literature Aura Work/Text Authorial Intention</p>	<ul style="list-style-type: none"> Foucault "What is an Author" (BHR) Holland, "Scraps, Stamps and Cutouts: Emily Dickinson's Domestic Technologies of Publication" (HO) Benjamin, "A Work of Art in the Age of Mechanical Reproduction" (HO) Anthology from own discipline to discuss canon formation & "literature" 	<p>Discussion Board Response: Foucault Battles Barthes by 10am today (See Student Responses here)</p> <p>In-Class Response Ppr: Holland & Benjamin rdgs.</p>
Tue, 6/17	<p><i>What is an Archive?</i></p>	<p>Archive Aura</p>	<ul style="list-style-type: none"> "Archive" OED (HO) Harris, "Tales from the Archive" (HO) Holland & Benjamin (contd.) 	<p>Discussion Board Response: Revise Foucault/Barthes response or answer another's post</p>
Wed, 6/18	<p><i>What is an Archive? (contd.)</i></p>	<p>Aura Sociology of the Text Bibliographic Code mal'd archive Archon</p>	<ul style="list-style-type: none"> Holland & Benjamin (contd.) Bornstein, "How to Read a Page: Modernism and Material Textuality" (HO) Derrida, <i>Archive Fever</i> excerpts (HO) 	<p>Hypertextual Project: Design Elements & Navigation Structure (In-Class Writing)</p>
Thur, 6/19	<p><i>Creating your Hypertext (Lab)</i></p>		<ul style="list-style-type: none"> The Blake Archive (online) <i>Lyrical Ballads: An Electronic Scholarly Edition</i> (online) 	<p>Group 1 Presentation: The Blake Archive vs. UBU Web</p> <p>Discussion Board Response: Review Group 1</p>

				Hypertextual Project: Construct Basic HTML Page Take-Home Midterm Exam
WEEK 4	WHAT IS AN ARCHIVE? (contd.) WHAT IS A HYPERTEXT?			
Mon, 6/23	<i>What is an Archive? (contd.) & What is a Hypertext?</i>	Preservation Aura Archive Text Memory Book/Codex Hypertext Rationale	<ul style="list-style-type: none"> • Borges, "The Library of Babel" (WM) • Blake, <i>Songs of Innocence/Experience</i> (selected poems) • "Rime of the Ancient Mariner," <i>Lyrical Ballads</i> (see various versions in facsimile book) • McGann, "The Rationale of Hypertext" (online) • Review Derrida's <i>Archive Fever</i> 	In-Class Response Ppr: Explain <i>mal d'archive</i>
Tue, 6/24	<i>Creating your Hypertext (Lab)</i>			Take-Home Midterm Due Continue working on pages in Dreamweaver
Wed, 6/25	<i>What is a Hypertext?</i>	Virtual/Visual Hyper-? Digital Democratizing Internet/Web	<ul style="list-style-type: none"> • Review McGann's "Rationale" (online) • Landow, "Twenty Minutes into the Future" (WM) • Bring <i>Lyrical Ballads</i> book • Bring Blake <i>Songs of Innocence/Experience</i> books 	In-Class Response Ppr: McGann vs. Landow
Thur, 6/26	<i>What is a Hypertext? (Lab)</i>	Print vs. Digital	<ul style="list-style-type: none"> • Review <i>Lyrical Ballads: An Electronic Scholarly Edition</i> (online) • Bring <i>Lyrical Ballads</i> book 	Hypertextual Project: Create Navigational Structure Group 2: Hypertext & Mass Media vs. <i>The Spectator</i> Discussion Board Response: Review Group 2

WEEK 5	WHAT IS A HYPERTEXT? BEYOND THE BOOK?			
Mon, 6/30	<i>What is a Hypertext?</i>	Hypertext Book Literature Users Rationale	<ul style="list-style-type: none"> • Murray, <i>Hamlet on the Holodeck</i> excerpts (WM) • Turkle, "Virtuality and Its Discontents" (WM) • Lynch, "The Battle to Define the Future of the World of the Book" (online) 	In-Class Response Ppr: Blackboard as our archive (See Student Responses here)
	<i>Writing Workshop</i>		<ul style="list-style-type: none"> • Peer Review Instructions (HO) 	Hypertextual Project: First Draft of Rationale for Writing Workshop
Tue, 7/1	<i>Continue working on Hypertextual Project</i>			
Wed, 7/2	<i>Finishing your Hypertext (Lab)</i>			Hypertext Project Continue working on pages in Dreamweaver
Thur, 7/3	<i>Is there a History of Hypertext? (Lab)</i>	Static Content User-defined Content	<ul style="list-style-type: none"> • Hypertext Timeline (online) • Tips for Completing the Rationale & Hypertextual Project (HO) 	Hypertextual Project: Create Table of Contents Group 3: The Rossetti Archive vs. The September 11 Digital Archive Discussion Board Response: Review Group 3
WEEK 6	WHAT IS A CYBORG? WHAT IS YOUR HYPERTEXT?			
Mon, 7/8	<i>Student Presentations of Hypertextual Projects</i>			In-Class Response Ppr: Peer Review of Hypertextual Project presentations Hypertextual Project: Complete Project Due Today
Tue,		Cyborg		In-Class

7/7	<p><i>What is a Cyborg?</i></p> <p><i>Student Presentations of Hypertextual Projects</i></p>	<p>Cyberspace Cyberfeminism Cross-expression Postmodernism</p>	<ul style="list-style-type: none"> • Haraway, "Cyborg Manifesto" (HO) • <i>Terminator 3</i>: "Desire is irrelevant. I am a machine." 	<p>Response Ppr: Haraway's Cyborgs</p> <p>In-Class Response Ppr: Peer Review of Hypertextual Project presentations</p>
Wed, 7/9	<p><i>Student Presentations of Hypertextual Projects</i></p>			<p>In-Class Response Ppr: Future of the book?</p> <p>In-Class Response Ppr: Peer Review of Hypertextual Project presentations</p> <p>Hypertextual Project: Rationale Due Today</p>